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10/11/58  
Dear Philip W. Thayer  
School of Advanced International Studies  
Johns Hopkins University  
Washington 9, D. C.

Dear Phil:

Thank you for your kind invitation to attend the forthcoming Conference for Corporation Executive. The subject of the Conference - The Challenge of Soviet Bloc Economic Expansion - is a timely one. Unfortunately, previous commitments prevent me from attending.

I should, however, like to send one of my senior economists, Mr. [ ] to the Conference as my representative. Will you please let me know if this will be all right?

With best regards,

Sincerely,

Signed

Allen D. Dulles  
Director

ODDI/[ ]:imc(11/14/58)  
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Dean Philip W. Thayer  
School of Advanced International  
Studies  
Johns Hopkins University  
Washington 9, D. C.

Dear Phil:

Thank you for your kind invitation to join you in your upcoming Conference for Corporation Executives. As you would imagine, the subject of the Challenge of Soviet Economic Expansion is one in which we have great interest and I am extremely sorry that I will not be able to be with you.

With your permission, however, I would like very much to send one of my junior economists, Mr. [redacted], to sit in on these meetings in my place. Will you please let me know if this will be all right?

In the meantime, I have passed the agenda on to Mr. [redacted] and asked him to hold 2 and 3 December free until we hear from you.

Sincerely yours,

Allen W. Dulles  
Director

OWD: [redacted]/imc (14 Nov. 58)

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# Conferences for Corporation Executives



1906 FLORIDA AVENUE, N. W. 10-8728  
WASHINGTON 9, D. C. • ADams 4-2940

November 5, 1958

Mr. Allen W. Dulles  
Post Office Box 1513  
Main Post Office  
Washington, D. C.

Dear Allen:

We very much hope you will be able to join us for our next Conference for Corporation Executives which will be devoted to The Challenge of Soviet Bloc Economic Expansion. We feel the topic to be one of particular interest at this time and would like to have you with us.

The Conference will be held at the Hotel Statler here in Washington on Tuesday and Wednesday, December 2nd and 3rd. The enclosed preliminary agenda will give you further details. If you are planning to attend, will you kindly let us know as soon as possible?

Sincerely yours,

Philip W. Thayer  
Dean

Enclosure

# Conferences for Corporation Executives

1906 FLORIDA AVENUE, N.W.  
WASHINGTON 9, D. C. • ADams 4-2940

## PRELIMINARY AGENDA

Conference on

### THE CHALLENGE OF SOVIET BLOC ECONOMIC EXPANSION

Date: Tuesday and Wednesday, December 2nd and 3rd, 1958.

Place: South American Room, Hotel Statler, Washington, D.C.

Attendance: The School welcomes attendance by any U. S. Business or Labor representatives with international interests. Priority in registration will be given representatives of Associated Companies. Other reservations will be accepted in order of their receipt.

Registration Fee: Representatives of Associated Companies, or their affiliates, may attend free of charge. The registration fee for executives of non-associated companies is \$25.00 per person per day.

Deadline for Reservations: Friday, November 28th at 12 Noon.

## ANNOUNCEMENTS

All talks and discussions at this Conference will be off-the-record.

Because of the limited size of our staff, the School regrets that it can not undertake to obtain hotel reservations for Conference participants.

Checks should be made payable to: School of Advanced International Studies.

For Reservations, Please Write:

CONFERENCES FOR CORPORATION EXECUTIVES  
1906 Florida Avenue, N.W.  
Washington 9, D. C.

Telephone: ADams 4-2940

THE CHALLENGE OF SOVIET BLOC ECONOMIC EXPANSION

Tuesday, December 2nd

First Morning Session - Chairman

Paul M. A. Linebarger, Professor of Asiatic Politics, School of Advanced International Studies.

9:00 Recent Impressions of Peking and Moscow

John L. Strohm, Author and Editor.

9:45 China's Emerging Position in World Trade

Dana Robinson, Raytheon Manufacturing Company.

10:30 Coffee Break

Second Morning Session - Chairman

Thomas B. Larsen, Lecturer on Soviet Affairs, School of Advanced International Studies.

10:45 Intra-Bloc Trade and Aid Policies

Leo Sweeney, Central Intelligence Agency.

11:30 Economic Expansion as an Instrument of Diplomacy

Klaus Knorr, Center of International Studies, Princeton University.

12:15 Luncheon Recess

First Afternoon Session - Chairman

Norman Burns, Deputy Director for the Near East and South Asia, International Cooperation Administration.

2:00 Soviet Economic and Industrial Growth

Francis Seton, Department of Economics, Columbia University.

2:45 Soviet Trade and Aid Programs

Mrs. Doris Whitnack, Division of Functional Intelligence, Bureau of Intelligence and Research, Department of State.

3:30 Break

Second Afternoon Session - Chairman

Paul H. Nitze, President, Foreign Service Educational Foundation.

3:45 Soviet Trade and Aid Policies

Abraham Katz, Staff Member, Committee on World Economic Practices.

4:30 Psychological and Propaganda Aspects

Waldemar A. Neilsen, The Ford Foundation.

5:15 Cocktails

THE CHALLENGE OF SOVIET BLOC ECONOMIC EXPANSION

Wednesday, December 3rd

First Morning Session - Chairman

Hans Heymann, Jr., The Rand Corporation.

9:00 Problems of American Participa-  
tion in Economic Development

Oscar Gass, Gass, Bell and Associates.

9:45 The Soviet Iron and Steel  
Industry

To be announced.

10:30 Coffee Break

Second Morning Session - Chairman

Isaiah Frank, Deputy Director, Office of  
International Trade, Bureau of Economic  
Affairs, Department of State.

10:45 Negotiations for Licensing  
Russian Turbo-Drills

To be announced.

11:30 The British Attitude Towards  
Bloc Trade

G. F. Thorold, Economic Minister, The  
British Embassy.

12:15 Luncheon Recess

Afternoon Session - Chairman

Philip W. Thayer, Dean, School of Advanced  
International Studies.

2:00 American Attitudes Towards  
the Challenge

Douglas Dillon, Deputy Under Secretary of  
State for Economic Affairs, Department of  
State.

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<b>Remarks:</b>  For preparation of reply for DCI signature. The Director cannot attend but feels that someone from here probably should go.					
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